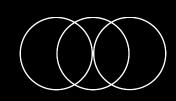
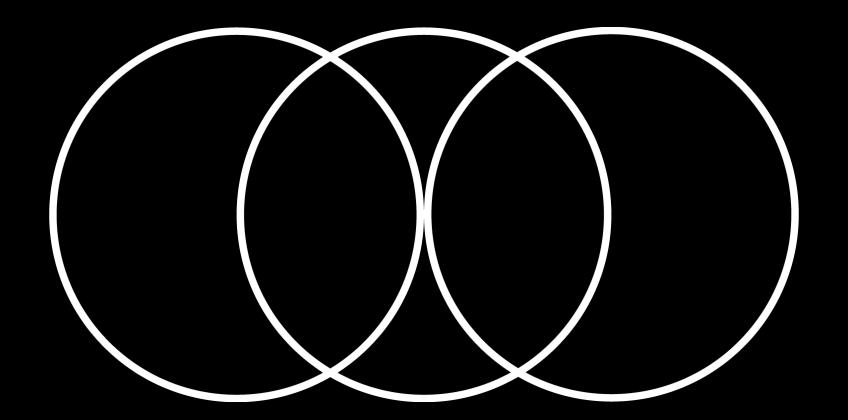


BORN DIGITAL TRANSCENDING TO REAL

A BRAND INSPIRED BY THE SYNERGY BETWEEN HUMAN, NATURE AND NEW TECHNOLOGIES.

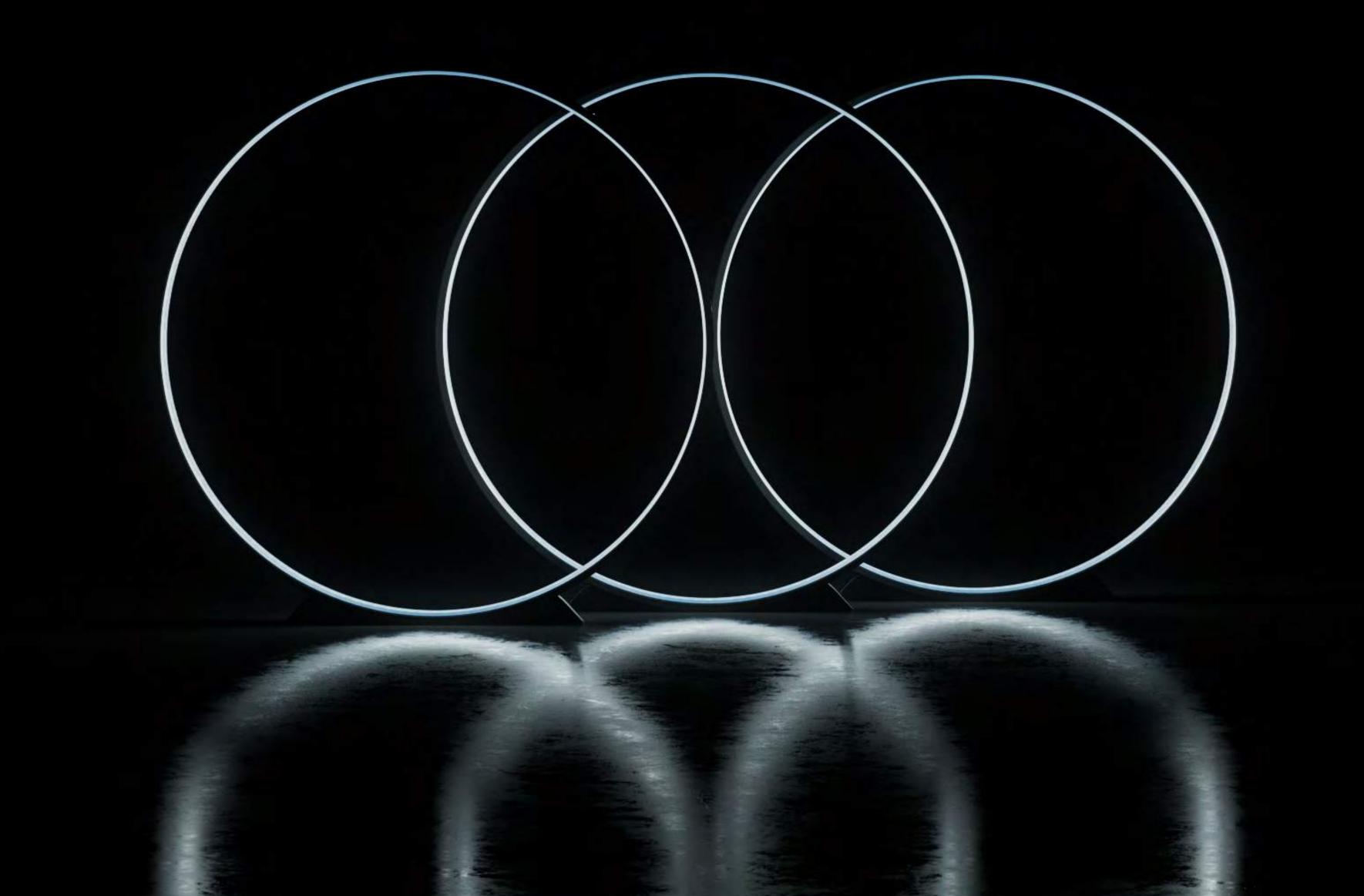
WHERE FASHION, DESIGN, SCIENCE AND ART COEXIST TO GO BEYOND REALITY.

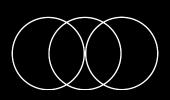




Chroma is Color Purity, it refers to the 3 primary Digital colors, Chroma relates to movement and change of infinite dimensions.

The 3 linked rings work as portals to travel to new realities and represent the connection between humans, nature, and technology.





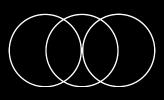
TIMELESS & INFINITE & COLLECTBLE

We claim territory in the digital fashion industry. We present Chroma as a tool to express new identities and to play with them.

Chroma collections are timeless, unseasonal, sophisticated but Sport, urban and protective, and last but not least genderless and sizeless.

Driven by the rise of creating fluid Identities, has led us to see a world full of opportunities within the confines of these new virtual worlds.





2022 GENESIS COLLECTION

Chroma Genesis collection is inspired by the feeling of traveling, at that moment when you are prepared to let go.

We imagine a journey from different perspectives, identities, and dimensions in time and space.

Chroma genesis collection explores this concept through sport luxury garments with our digital craftsmanship.



#01.
PROTECTIVE

#02. SPORTIF #03. SOPHISTICATED #04. SEXY #05. URBAN























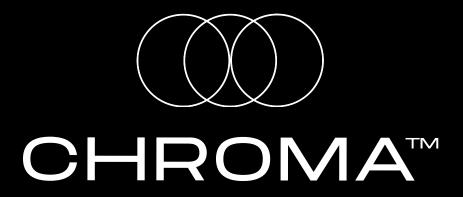














LOKS & IDENTIFIES

ANOTHER PERSPEGTIVE



CHROMA // LOOK #01 / ASTROFARMER

ASTRO FARMER



DESCRIPTION:

Inspired by the astronaut suits, this jumpsuit is the sexiest version of your worker's outfit.

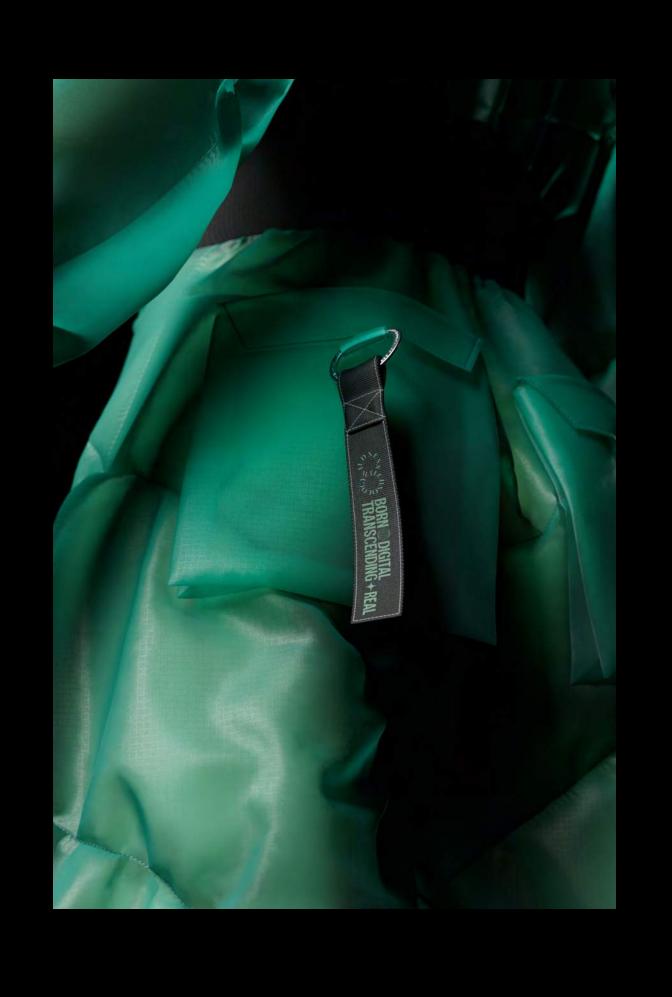
- Jumpsuit in translucent waterproof material, elastic high waist design, back pockets with bellows to keep all you need to travel, and hidden arm pocket.
- 3 panels Hoodie with dual drawstring adjusters, and frontal zipper in translucent waterproof material.

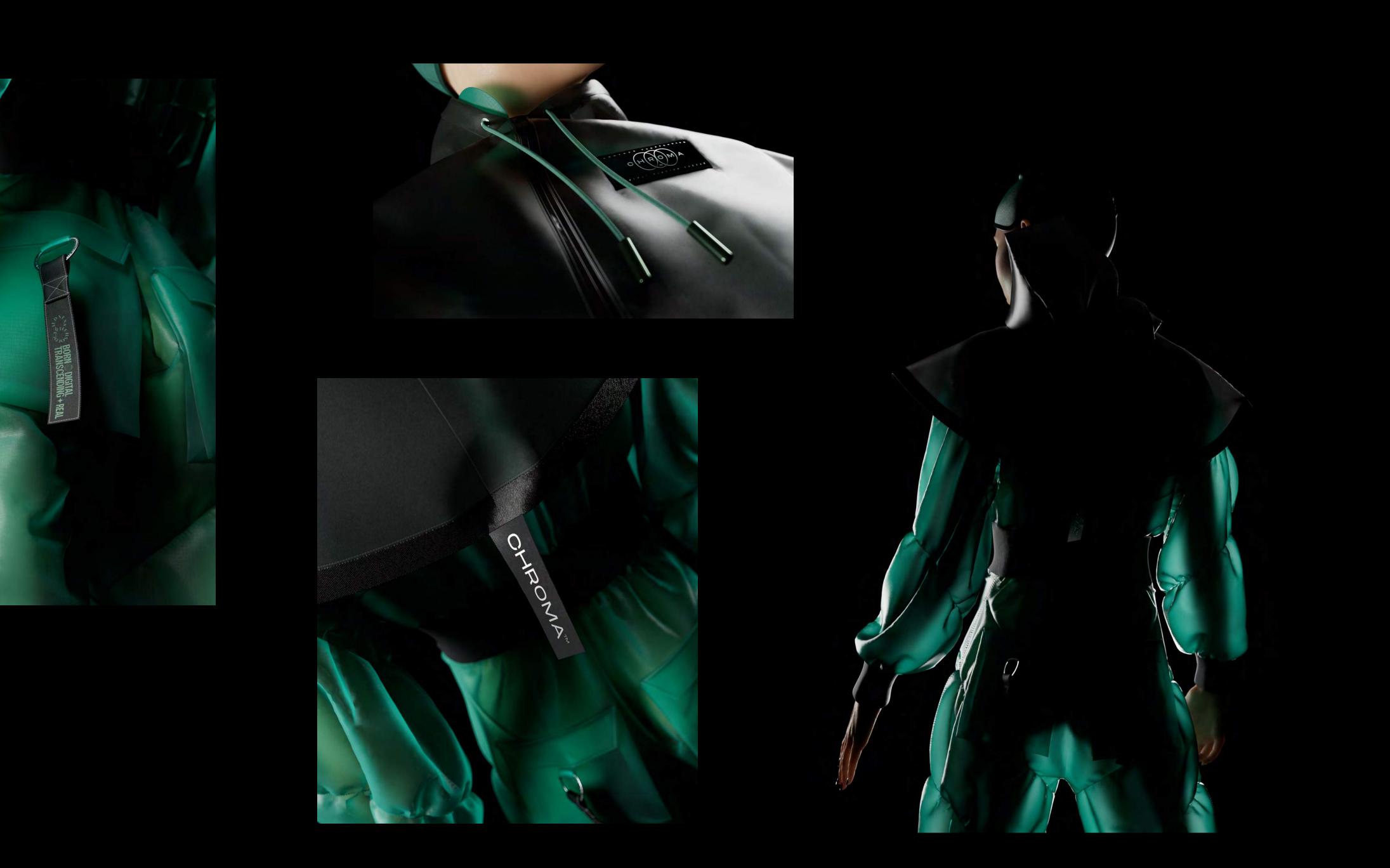
- Shades of green
- Melted maxi flower













CHROMA // LOOK #02 / SPACE MARSHALLER 2022 GENESIS COLLECTION_

ARSHALLER



DESCRIPTION:

Inspired by the combat pilot uniforms, this jumpsuit is functional and comfortable.

- Jumpsuit with multiple pockets to keep all the things you need to travel, back secret pocket with zipper for the important stuff
- Pilot hat on soft perforated leather with chroma brand button detail.



- Shades of pink & orange
- Melted maxi flower



















UNDERCOVER CYCLST

DESCRIPTION:

Inspired by the night cyclist travelers, this outfit will shine at the perfect time

- Reversible Long blazer, with side bellow pockets, adjustable wrist stripes, and branded adjustable belt with reflective material.
- Long-sleeved T-shirt with high neck, made of stretch fabric for better flexibility. Breathable material to keep your body always fresh.
- High waist cyclist in breathable material with reflective brand stripe on the side.
- Protective Bucket hat with breathable dotted material on the front face, reflective Brand stripe detail, and dual drawstring adjusters.

- Shades of Fucsia
- Melted maxi flower







CHROMA // LOOK #04 / GALAXY FLYER

GAIANY FINR



Inspired by the wing suit, this rounded jacket is perfect to fly galaxies.

- Rounded flying jacket with tall neck and side zipper pockets. Fur and waterproof material combination.
- Protective hat with side adjustable stripes.

- Black & blue
- Melted maxi flower











CHROMA // LOOK #05 / MARS FIREWOMAN

MARS FIREWOMAN



DESCRIPTION:

Inspired by the firebomber suit, this outfit is perfect for your next trip to Mars

- Long blazer with heat protective material, reflective brand stripe on the back, side zipper pocket and reflective type on the neck.
- 5 panel Protective hat in fire resistant material
- Long-sleeved T-shirt with high neck, made of breathable material to keep your body always fresh.
- Sport seamless top with elastic base for more support and comfort
- Seamless cyclist shorts with organic body shape and mixed breathable materials.
- Sportif league, element of good luck for your next travels



- Shades of blue and purple
- Heat map











CHROMA // LOOK #06 / DREAM CATCHER 2022 GENESIS COLLECTION_

CATCHER

DESCRIPTION:

Inspired by the butterfly catcher, this look is perfect for all kinds of weather, extreme sun, or extrem torments

- Sport hat with branded buckle to adjust in the head.
- Oversized jacket with an impenetrable barrier of protection against moisture to ensure that the material is always dry.
- Seamless Sport top made with elastic material for absolute comfort, and breathable material in the back to stay fresh.
- Seamless Sports shorts with breathable material on the sides, frontal zipper, and accessory on the front

- Shades of Purple and lila
- Heat map



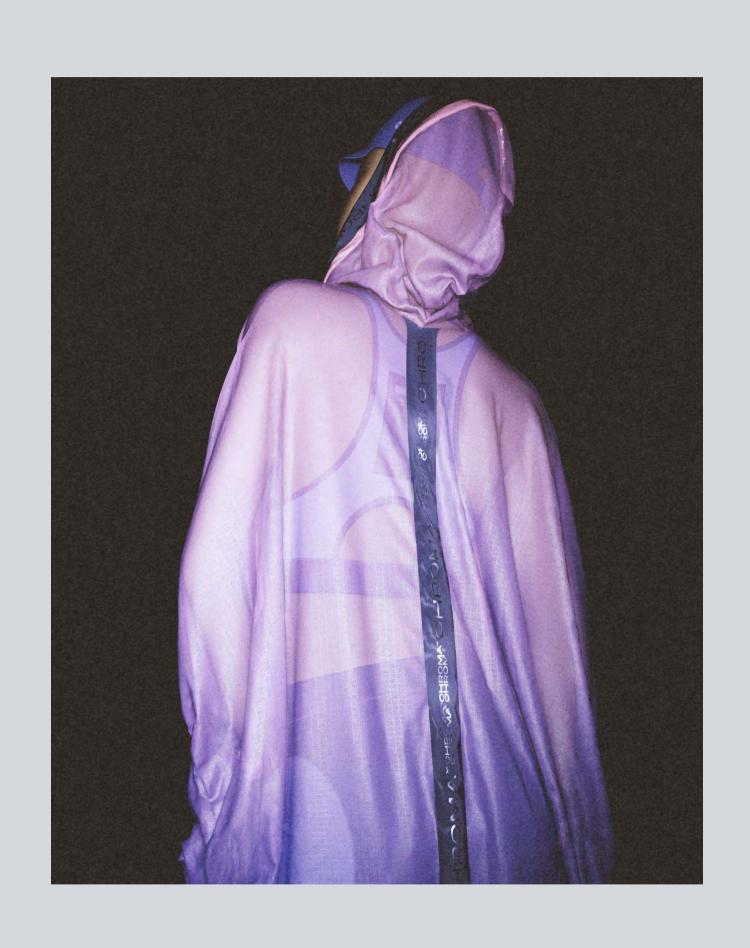


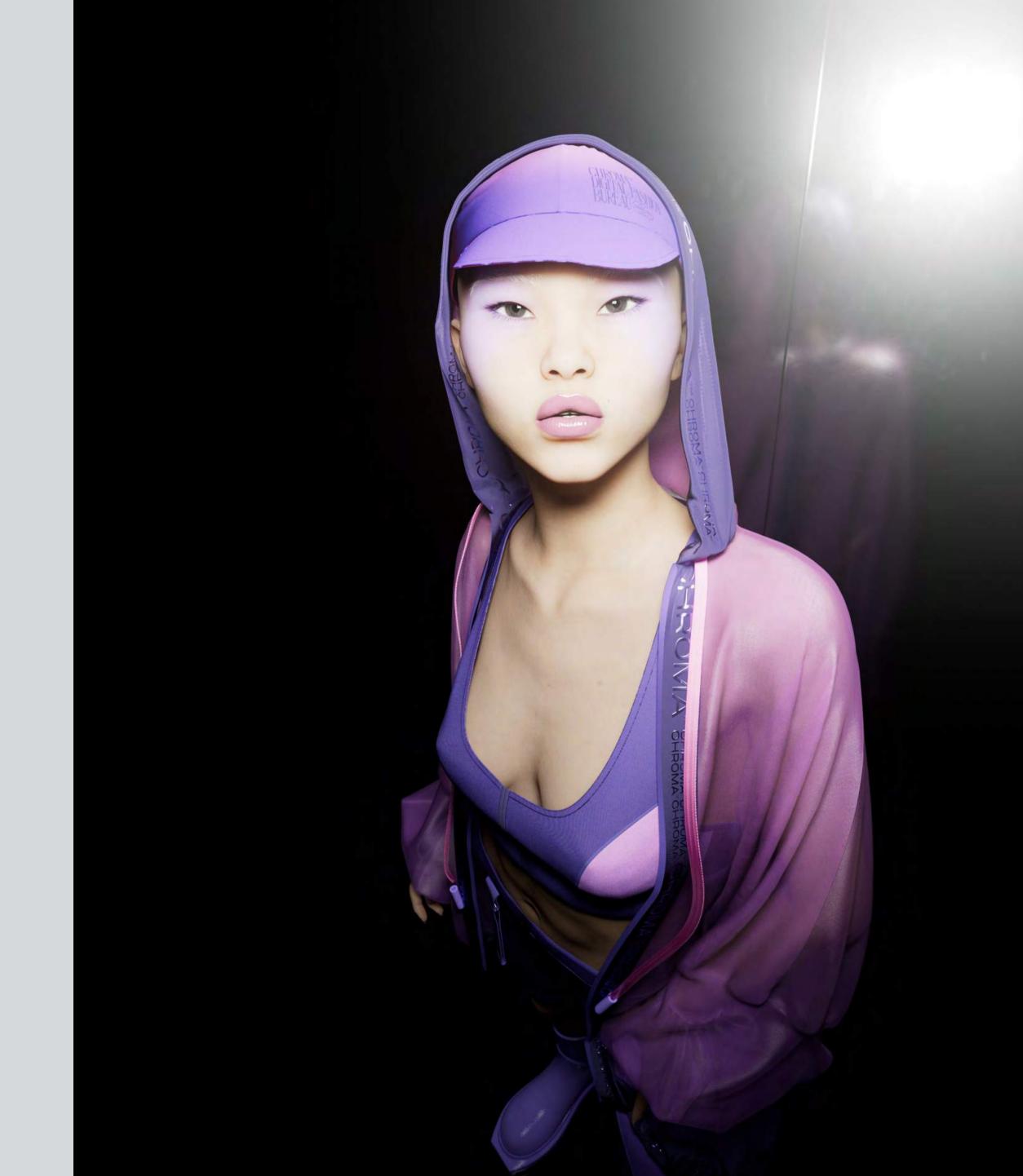












POLLEN COLFON

DESCRIPTION:

Inspired by the beekeeper suit, this lightweight outfit will allow you to move freely to raise and care for out of space honeybee colonies

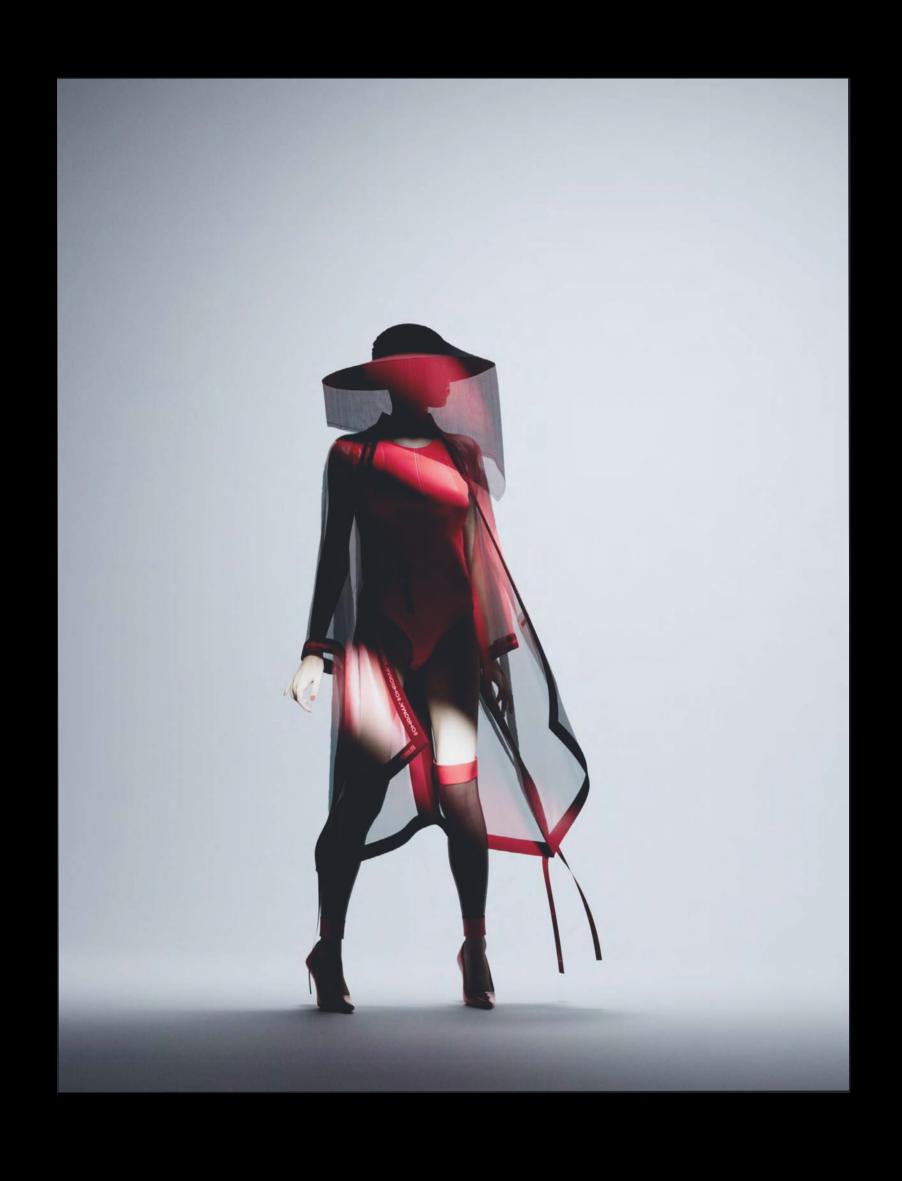
- Lightweight jacket, with waterproff and uvs protection, side pocket to keep it when you need it.
- Protective hat with translucid gradient veil.
- Bodysuit with shoulder protection, frontal zipper and brand accesorie.
- Traslucent socks with elastic base

- Shades of Red and orange
- Heat map









CHROMA // LOOK #08 / BOTANIC RANGER 2022 GENESIS COLLECTION_



DESCRIPTION:

Inspired by the airport worker outfits, this look is the ideal camouflage for your botanical travels

- Protective hat with waterproof material, and side button detail to open and close.
- Sport corset and triangular top in elastic material
- Elastic waist pants with diagonal cuts, dual drawstring adjusters, and pockets with bellows to keep all you need
- Lightweight sports vest with a brand stripe on the back
- Sport long gloves in breathable material

- Shades of green and yellow
- Abstract melted plants























CHROMA // LOOK #09 / MOON DRIVER 2022 GENESIS COLLECTION_

DESCRIPTION:

Inspired by snow skiing, this look is the most comfortable way to travel through the moon, its technological materials can resist any meteor shower

- Protective Hat with acrylic visor, fire-resistant coat with brand stripe and dual drawstring adjusters
- Training jumpsuit in breathable mesh material, Its tight and elastic design allows you to move freely and adapts to your body with absolute comfort. Frontal zipper for easy posture and side stripes with chroma brand.
- Inflatable vest with intelligent material that prevents the wind from penetrating the garment, minimizing the effects of cooling.
- Inflatable arm Warmers with double layer material for warmer results. Brand stripe and elastic rib on the wrist.

COLOR OPTIONS:

- Shades of blue and purple
- Abstract melted plants

























DESCRIPTION:

Inspired by the scifi & space travel movies, this look will keep you warm, even on the coldest galaxies.

- Protective hat with brand stripe detail and dual drawstring adjusters in the back.
- Top in breathable mesh material, with high neck and chroma frontal accessories.
- Pants with side and back pockets with bellows, adjustable brand stripe and belt.
- Oversize Inflatable jacket with intelligent material that reads your temperature and adapts to it. Side zipper pocket to keep the necessary, and dual drawstring adjusters.



COLOR OPTIONS:

- Shades of yellow and peach
- Heat wave























DESCRIPTION:

Inspired by the vintage hostess dress, this look is perfect to seduce any out space creature.

- Hat in lightweight and protective material with cloak and reflective brand stripes details.
- Dress in breathable mesh material, with high neck, open sides and chroma frontal accessories.
- Garter belt with translucent elastic socks.
- Sport gloves with respirable material.



COLOR OPTIONS:

- Shades of yellow and peach
- Heat wave









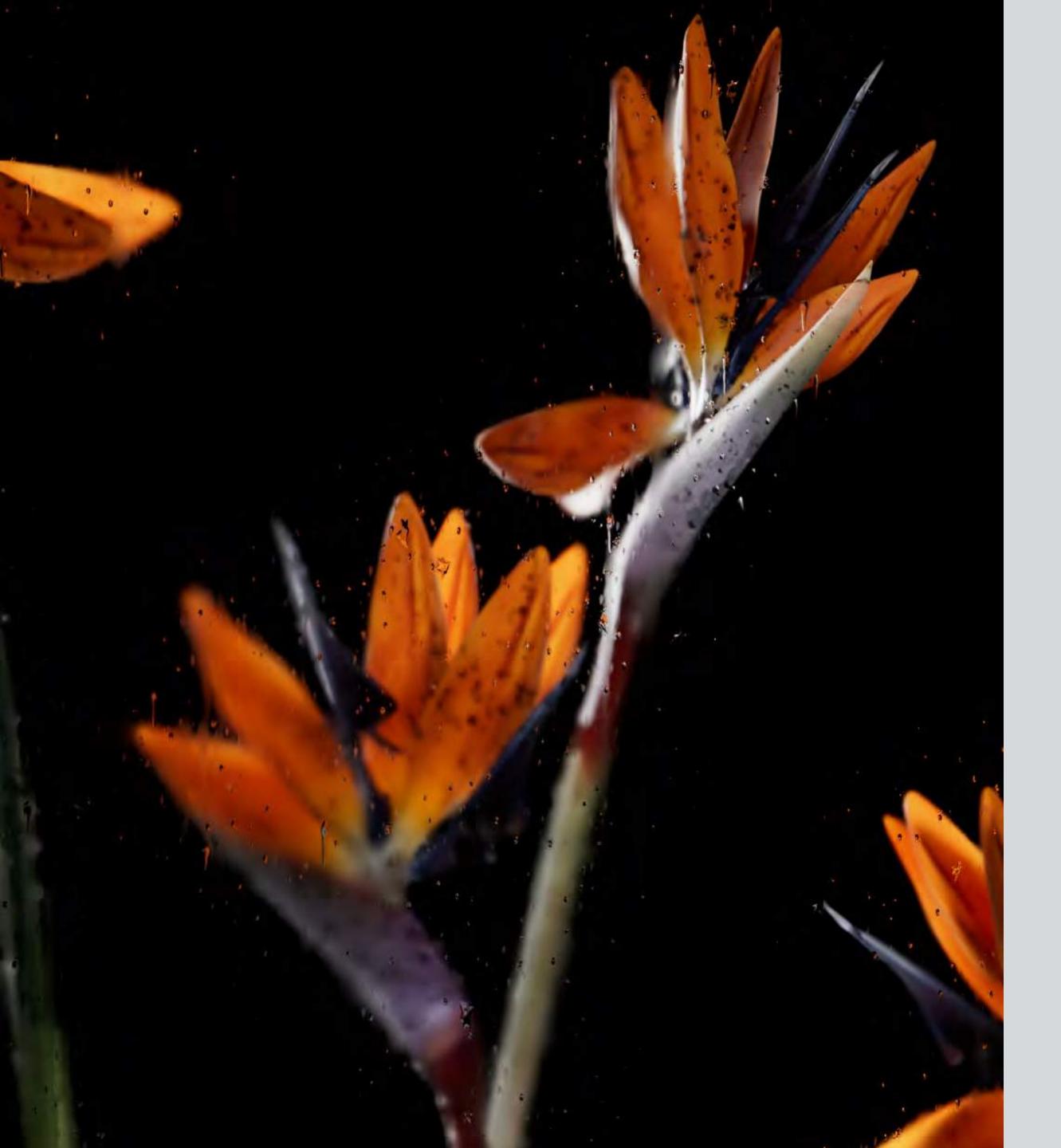


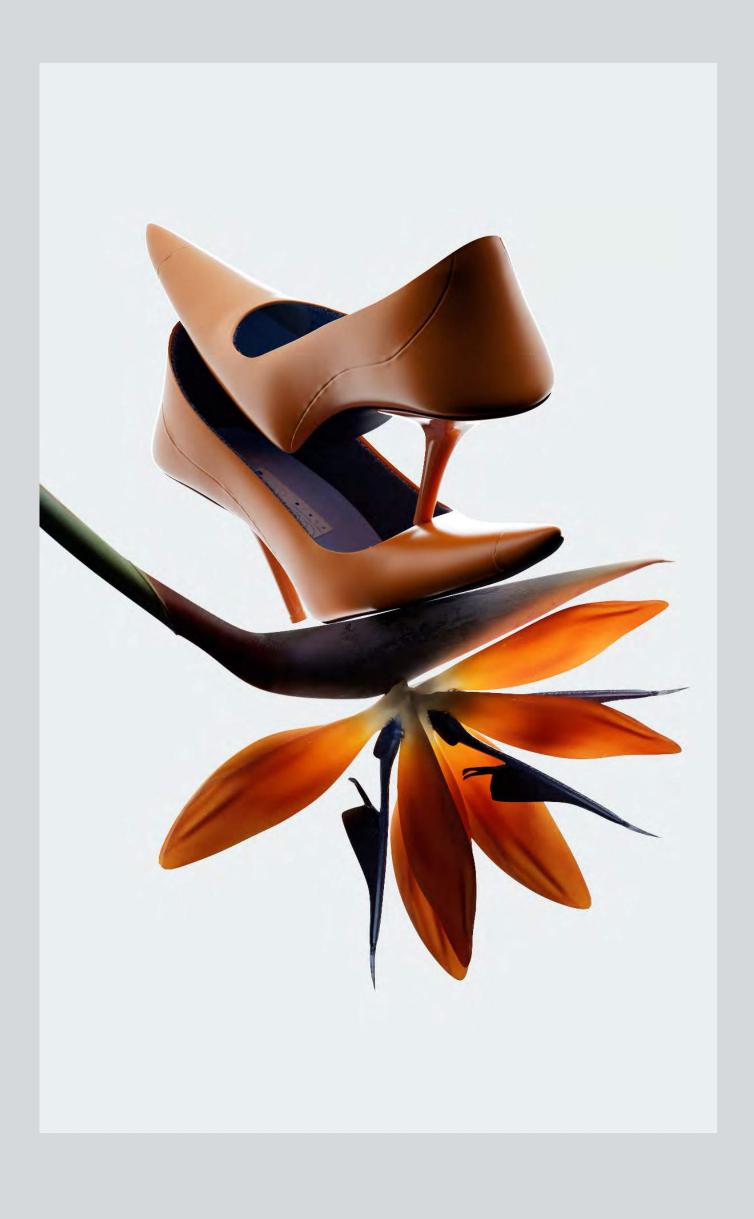
















HYDRA BOOTS

























